



2023-2024 Annual Report  
School of Economics and Management  
Tsinghua University



清华大学经济管理学院  
School of Economics and Management, Tsinghua University

## Mission

To Advance Knowledge and Cultivate Leaders for China and the World.

## Aspiration

To be a World-Class School of Economics and Management.

## Core Values

Integrity    Dedication    Respect

Founded

1984

2024



# Tsinghua SEM Overview

First-Level Disciplines

4

Full-Time Faculty

146

Double First Disciplines

4

Staff

429

Beijing Campus

406

Shenzhen Campus

23

7 Departments

Undergraduates

958

Joint Undergraduate Programs with other Schools

117

Undergraduates Second Degree

222

Ph.D.

377

Master's

565

EMBA

1,254

TIEMBA

128



STUDENT ENROLLMENT

MBA

1,420

Degree Programs

43,313

Collaborative Degree Programs

4,422

Non-Degree Programs

122,504

Research Centers

45



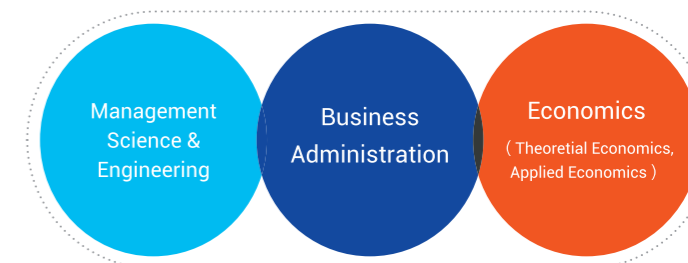
ALUMNI

As of September 30, 2024

# Academic Influence

Tsinghua SEM was the only Chinese school of economics and management with four "Double-First Class" disciplines—Management Science & Engineering, Business Administration, and Economics (Theoretical Economics and Applied Economics).

Double First-Class Disciplines



In April 2024, Quacquarelli Symonds (QS) released the 13th QS World University Rankings, Tsinghua university played a leading role in the rankings of Accounting & Finance, Economics & Econometrics, Business & Management Studies and secured a leading position among Asian business schools.

## Tsinghua SEM at QS Ranking 2023

Source: QS website

QS WORLD UNIVERSITY RANKINGS 2024

	Accounting & Finance	Economics & Econometrics	Business & Management Studies	Statistics and Operations	Marketing
2024	25	22	24	16 <sub>Coordinate</sub>	21-50
2023	27 <sub>Coordinate</sub>	29	32 <sub>Coordinate</sub>	20	Only the top 20 new entries are announced.
2022	29	30	41 <sub>Coordinate</sub>	22 <sub>Coordinate</sub>	
2021	23	25 <sub>Coordinate</sub>	31	16	
2020	25	28	34 <sub>Coordinate</sub>	16 <sub>Coordinate</sub>	
2019	27 <sub>Coordinate</sub>	31 <sub>Coordinate</sub>	39	19	

# Faculty

140

Full-Time Faculty Members

6

Dual-appointed faculty of Tsinghua Shenzhen International Graduate School (Innovation Management Area) and Tsinghua SEM (Shenzhen Campus)

144

Full-Time and Dual-Appointed Faculty Members with Ph.D.

3

Recipients Distinguished Professors of Arts, Humanities and Social Sciences, Tsinghua University

2

Recipients of Tsinghua University Outstanding Contribution Award

72

Selected in National Talent Programs

15

Recipients of the China National Science Foundation's Distinguished Young Scholars Fund

12

Recipients of National Natural Science Foundation of China's Excellent Young Scientists Fund

7

Fellows of International Academic Institute

4

Recipients of Award for Outstanding Teachers of Beijing Institutions of Higher Education

3

Recipients of Tsinghua University New Centennial Teaching Achievement Award



Tsinghua SEM also invites Honorary Professors, Adjunct Professors, Visiting Professors, and Management Practice of Visiting Professors

# Research

Papers Published by School Faculty in 2023

Total Number

385

International Journals

122

Chinese Core Journals

134

Publications

35



New Research Projects

Government-sponsored Research Projects

79

National Natural Science Foundation of China

2

National Science Fund for Distinguished Young Scholars, National Natural Science Foundation of China

17

2

Excellent Young Scientists Fund, National Natural Science Foundation of China

1

Special Fund, National Natural Science Foundation of China

National Social Science Fund of China

3

Major Program, National Social Science Fund of China

6

1

Key Program, National Social Science Fund of China

Enterprise-funded Research Projects

77

New Research Center

Tsinghua University (School of Economics and Management) –Nissan (China) Investment Co., Ltd Joint Research Center for Automotive Industrial Sustainable

# Highlights

## BAI Chong-En awarded 'Outstanding Returned Overseas Chinese'

The 11th National Congress of Returned Overseas Chinese and Their Relatives commenced at the Great Hall of the People on August 31, 2023 in Beijing. Tsinghua SEM Dean BAI Chong-En, along with nine others, was honored with the title of "Outstanding Returned Overseas Chinese" at the event.

## QIAN Yingyi receives 'Tsinghua University Award for Outstanding Contributions'

QIAN Yingyi, a distinguished professor of Arts, Humanities and Social Sciences of Tsinghua University, professor at the Department of Economics of Tsinghua SEM, and fourth dean of SEM (2006-2018), received the Tsinghua University Award for Outstanding Contributions during the 2023 Teacher's Day Celebration on September 8, 2023.

## Tsinghua x-lab launches new space

Tsinghua x-lab unveiled its new space on September 20, 2023. The launch marked a significant upgrade to its ecosystem-linking capabilities and strengthened its capacity for fostering innovation, providing fresh momentum for Tsinghua University's efforts to nurture innovative talent.

## Tsinghua SEM Advisory Board holds 2023 meeting

Tsinghua SEM held its 2023 Advisory Board Meeting on the morning of October 20, 2023. It was the board's 24th annual meeting since its establishment. A total of 20 board members attended the meeting, 17 of whom were overseas members.

Chinese Vice President HAN Zheng met with representatives of the board at the Diaoyutai State Guesthouse in Beijing before the meeting on October 19.

The Tsinghua Management Global Forum took place on October 18 at Tsinghua SEM. A. Michael Spence, professor emeritus of management at Stanford University, 2001 Nobel Laureate in Economics, and a member of the Tsinghua SEM Advisory Board, and BAI Chong-En, Mansfield Freeman chair professor and the dean of Tsinghua SEM, met to discuss the theme "Permacrisis: A Plan to Fix a Fractured World."

Sir Andrew Mackenzie, John L. Thornton, A. Michael Spence, Victor K. Fung, Marjorie Yang, Óscar García Maceiras, and Oliver Zipse lectured in the Tsinghua SEM classrooms and interacted with students from various programs during the meeting.

## 'MBA Education in the New AI Era' symposium held

The "MBA Education in the New AI Era" symposium took place on December 1, 2023. Hosted by the China National MBA Education Supervisory Committee and the Association of Chinese Graduate Education, and organized by Tsinghua SEM, the event focused on the challenges, opportunities, and future directions of MBA education in the age of artificial intelligence.

The symposium brought together deans, associate deans, teaching center directors, and IT department heads from more than 60 MBA-granting institutions, including Peking University, Renmin University of China, Tsinghua University, Nankai University, Harbin Institute of Technology, Fudan University, Shanghai Jiao Tong University, Nanjing University, and Zhejiang University. Representatives from leading enterprises also participated in the event.

## Three Tsinghua SEM research outputs win the 17th Beijing Excellent Achievement Award in Philosophy and Social Sciences

Tsinghua SEM won three second prizes for outstanding research outputs at the recent 17th Beijing Excellent Achievement Award in Philosophy and Social Sciences released in December 2023. The winning projects were the monograph *Future Industries: Strategic Layout to Lead Innovation*, co-authored by CHEN Jin and ZHU Ziqin; the academic paper "Boosting Pension Enrollment and Household Consumption by Example: a Field Experiment on Information Provision", co-authored by BAI Chong-En, CHI Wei, and LIU Xiao; and the academic paper "Digitized Empowerment of Operational Management Transformation: From Supply Chain to Supply Chain Ecosystem", co-authored by CHEN Jian and LIU Yunhui.

## The Party branch of Tsinghua SEM PhD students won first prize in the 2023 Evaluation of "Red 1+1" Demonstrative Activities

On December 28, 2023, at the Evaluation of "Red 1+1" Demonstrative Activities in Beijing Universities, organized by the Education Work Committee of the CPC Beijing Municipal Committee, the Party branch of the Tsinghua SEM Class of 2022 PhD students was awarded first prize. The recognition followed a series of steps, including nomination by the school, an expert review, and a live defense presentation.

## Four Tsinghua SEM courses selected as 'Tsinghua University Premium Courses'

In January 2024, following Tsinghua University's Premium Course selection process – which included initial evaluations by departments, reviews by the Undergraduate Academic Affairs Office and the Graduate School, and final approval at the 4th meeting of the Tsinghua University Teaching Committee in 2023 – 122 undergraduate courses and 53 graduate courses across 101 course groups were designated as "Tsinghua University Premium Courses." Four courses from Tsinghua SEM were selected. Among them, "The Thought and Practice of Management" (instructor: ZHANG Chen) and "Empirical Finance" (instructor: LIU Shuo) were recognized as "2023 Tsinghua University Premium Courses (Undergraduate)." "Advanced Microeconomics I" (instructor: WU Xingye) and "Accounting II" (instructor: WANG Kun) were included in the "2023 Tsinghua University Premium Courses (Graduate)" list.

## Tsinghua SEM launches Global Navigator Program

On January 12, 2024, the Tsinghua SEM Guangdong-Hong Kong-Macau Greater Bay Area Digital Economy Forum was held at the Shenzhen Institute of Economics and Management, Tsinghua University (SIEM). Themed "Enterprise Globalization and Cross-border Data Flow," the forum brought together experts and scholars from government, academia, and industry to discuss the development of the digital economy in the Greater Bay Area, the opportunities and challenges for global enterprise initiatives, and leadership in the digital economy. The event also featured the launch of the school's Global Navigator Program, designed for the digital age of global exploration. This program aims to cultivate pioneering entrepreneurs with a global vision, rooted in China, and equipped with digital literacy for worldwide engagement.

## Tsinghua SEM holds seminar to study General Secretary XI Jinping's speech on high-quality financial development

Tsinghua SEM held a seminar to study and discuss the guiding principles of the General Secretary XI Jinping's speech at the opening of a study session focused on promoting high-quality development in the financial sector, attended by provincial and ministerial-level officials on January 18, 2024. Faculty members shared insights based on their own research areas, engaging in discussions on topics including leveraging Tsinghua's strengths in science and engineering, cultivating high-quality financial talent, and enhancing external cooperation in financial research.

### Tsinghua announces third cohort of Distinguished Professors of Arts, Humanities and Social Sciences

A symposium saw two professors awarded the title of "Distinguished Professors of Arts, Humanities and Social Sciences at Tsinghua University" on January 24. Tsinghua University President LI Luming presented certificates to the professors. The honorees are BAI Chong-En from the School of Economics and Management, and LI Xiangqun from the Academy of Arts & Design.

### Tsinghua SEM professors selected for Elsevier 2023 list of 'Highly Cited Chinese Researchers'

Elsevier released its 2023 list of "Highly Cited Chinese Researchers" on March 27, 2024. Nine professors from Tsinghua SEM were among the top researchers it selected.

BAI Chong-En, a distinguished professor of Arts, Humanities and Social Sciences at Tsinghua University, was selected in the Applied Economics category; Associate Professor CAO Jing from the Department of Economics in the Public Management category; Professor CHEN Jian from the Department of Management Science and Engineering and Professor CHEN Jin from the Department of Innovation, Entrepreneurship and Strategy in the Management Science and Engineering category; Professor CHEN Yubo from the Department of Marketing, Professor LI Ning from the Department of Leadership and Organization Management, and Associate Professor LI Xibao from the Department of Innovation, Entrepreneurship, and Strategy in the Business Administration category; and QIAN Yingyi, a distinguished professor of Arts, Humanities and Social Sciences at Tsinghua University, and Professor SU Liangjun from the Department of Economics, were selected in the Theoretical Economics category.

### Tsinghua SEM celebrates 40th anniversary

Tsinghua SEM celebrated its 40th anniversary at the New Tsinghua Xuetang on the morning of April 27, the 113th anniversary of Tsinghua University. QIU Yong, secretary of the CPC Tsinghua University Committee; YANG Bin, vice president of Tsinghua University; BAI Chong-En, dean of Tsinghua SEM and distinguished professor of Arts, Humanities and Social Sciences at Tsinghua University; ZHAO Chunjun, second dean of Tsinghua SEM; HE Jiankun, third dean and former executive vice president of Tsinghua University; QIAN Yingyi, fourth dean and distinguished professor of Arts, Humanities and Social Sciences; CHEN Guoqing, distinguished professor of Arts, Humanities and Social Sciences and chair professor of Tsinghua SEM; alumni of the second class of the Executive Education Program for High-level Corporate Executives and former Deputy Secretary General of the State Council and former Governor of Yunnan Province XU Rongkai; as well as alumni, guest representatives, and faculty and students attended the ceremony.

In his address, QIU Yong conveyed 40th anniversary blessings from ZHU Rongji, first dean of Tsinghua SEM, honorary chairman of the Tsinghua SEM Advisory Board, and former Premier of the State Council. He expressed gratitude and respect to ZHU Rongji for his exemplary leadership, care, and support for the school's development. QIU also expressed appreciation for people from all sectors of society who have helped to advance Tsinghua University and Tsinghua SEM. Tim Cook, chairman of the Tsinghua SEM Advisory Board and Jonathan D. Levin, dean of the Stanford Graduate School of Business and member of the Tsinghua SEM Advisory Board, delivered speeches via video. BAI Chong-En used the four keywords "tribute, inheritance, innovation, and outlook" to review the history of the school, interpret its spirit, and paint a picture of its future development.

On the celebration, the unveiling ceremony for the School History Space was held. The "Galaxy of Talents, Gratitude to Teachers" segment commenced. Students and alumni representatives presented bouquets of fresh flowers to fifty retired teachers who attended the event, expressing gratitude for their contributions to the development of the school. The "In Memory of Teachers" series of scholarships were announced, with the additions of the XIE Wenhui Scholarship, XU Yuqing Scholarship, ZHU Baoxian Scholarship, LI Yiyuan Scholarship, and TONG Yunhuan Scholarship.

GAO Erji, an undergraduate alumnus from the Class of 2005, doctoral alumnus LI Kunpeng, MBA alumnus ZHANG Changwu, LIN Zhijie, associate professor at the Department of Management Science and Engineering, and undergraduate student ZENG Yaping delivered speeches.

### Journal of Marketing Science selected as source journal for 2023-2024 CSSCI extended version

In May 2024, *Journal of Marketing Science* was selected as a source journal for the extended edition of the Chinese Social Sciences Citation Index (CSSCI) for 2023-2024, according to the CSSCI selection criteria.

### Tsinghua SEM launches Risk Sciences journal and symposium

The Risk Sciences Symposium and the launch ceremony of the international journal *Risk Sciences* took place on June 17, 2024.

The establishment of *Risk Sciences* will greatly advance the ecosystem of risk sciences and cultivate an open and innovative research community, as well as contribute to the development of a high-level scientific platform that serves the country's strategy of achieving self-reliance and high ground in science and technology. The journal is expected to hold further scholarly events to better reflect the trending research interests of the community that it aims to serve.

### Tsinghua SEM holds 2024 graduation ceremony

On the afternoon of June 30, 2024, the graduation ceremony for Tsinghua SEM was held at the Tsinghua University Gymnasium. Graduating students from the 2024 cohort, their families and friends attended. Dean BAI Chong-En presided over the graduation ceremony, and Eric Li, founder and chairman of Zhejiang Geely Holding Group, delivered the commencement speech.

During the 2023-2024 academic year, a total of 1,617 students graduated from Tsinghua SEM. This includes 263 undergraduates, 15 students with a second bachelor's degree, 76 students with minors, 1,199 master's students (including MBA and EMBA), and 64 doctoral students.

### Three Tsinghua SEM faculty members honored with Excellent Teaching Awards for 2023

Tsinghua University announced the recipients of the 2023 Excellent Teaching Awards on June 29, 2024. Three faculty members from Tsinghua SEM were recognized: MAO Xiaojie, assistant professor in the Department of Management Science and Engineering; NING Xiangdong, professor in the Department of Innovation, Entrepreneurship and Strategy; and WANG Kun, tenured associate professor in the Department of Accounting.

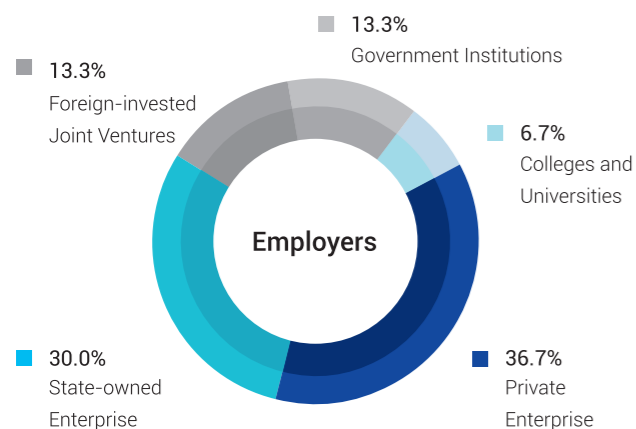
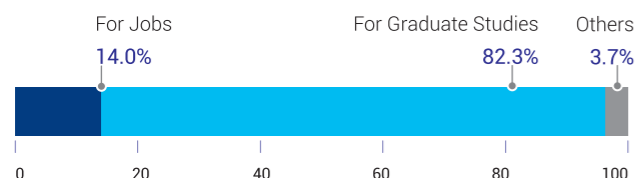
# Undergraduate Programs

The undergraduate education adheres to an integrated educational philosophy and model that the shaping of values, the cultivating of skills and the imparting of knowledge. The starting point of the undergraduate education is its combination of liberal education with development of individuality, and its distinctive features are "interdisciplinary learning and multi-competence". The school continually strengthens its curriculum of liberal education, establishing five groups of courses for the cultivation of core competencies: learning to know civilizations; exploring the society; scientific thinking; critical thinking, communication and leadership; and aesthetics and creativity. Simultaneously, the school provides a broad platform for personalized development through a curriculum system integrating general and specialized courses, diverse specialized projects, various types of internships and practices, and comprehensive guidance from teachers and alumni. The school emphasizes the process of "interdisciplinary learning" inside and outside the classroom—including the intersection between courses

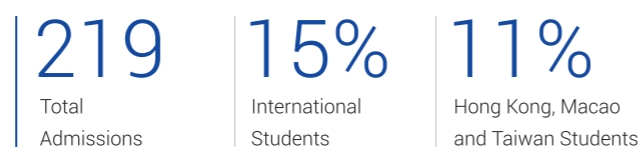
in economics and management and related courses such as data science, computer science, and artificial intelligence, as well as overlaps between theoretical knowledge in class and situational practices and internships outside class—to cultivate students' multi-competence in the new era.

The Double Bachelor's Degree Program in Computer Science and Finance began enrolling students in 2020, and the Tsinghua University-The Chinese University of Hong Kong Dual Undergraduate Degree Programme in Economics began enrolling students in 2021. The Tsinghua Xuetang Economics Program (Tsinghua University's Pilot Program for the Cultivation of Top-notch Students in Basic Disciplines), joint with Zhishan College of Tsinghua University, began enrolling students in 2022. In 2024, in cooperation with the Department of Physical Education, the school launched a dual bachelor's degree program in Physical Education plus Business Administration.

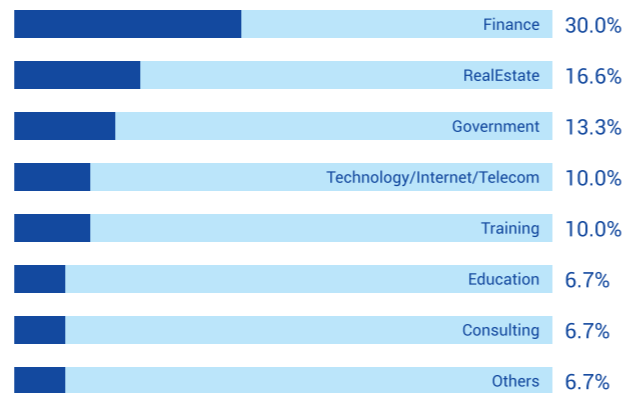
## Employment



## Student Distribution



## Industry



## Second Bachelor's Degrees Class of 2025

Total Admissions  
**92**

Information Management and Information System  
**1**

Accounting  
**3**

Economics and Finance  
**88**

# Doctoral Programs

The goal of the doctoral program is to leverage interdisciplinary advantages in fostering top-tier academic research talents in economics and management for universities, governments, and other research institutions, particularly to supply faculty members to key domestic and international universities. The school emphasizes enhancing the quality of doctoral training by establishing a comprehensive educational system that integrates educational philosophies into every aspect of doctoral education.

In 2023, the employment rate for doctoral graduates reached 62.5%, with a focus on quality in universities and public sectors. Four doctoral students accepted faculty positions abroad, including the University of Warwick in the United Kingdom, Texas Tech University in the United States, Lingnan University in Hong Kong, and City University of Hong Kong. In these international universities, they narrate Chinese development stories through teaching, lecturing and researching in academia. In addition, several doctoral graduates took up teaching positions at key regions for national development and renowned higher education institutions in China, such as Shandong University, Central South University, Shanghai University, University of



International Business and Economics, and Southwestern University of Finance and Economics.

Beyond academic employment, some doctoral graduates opted for careers in the public sector, including the Ministry of Finance and Jilin Province Government.

Dr. Peng Yunlong, a Gold Prize winner of the 2023 "Tsinghua University Graduates' Launch Award", began his teaching career at the University of Warwick after graduating in Management Science and Engineering. Dr. Lin Jieyu, a 2018 graduate in Applied Economics, was awarded the Silver Prize upon accepting a faculty position at Lingnan University. Dr. Zou Jie and Dr. Ning Jingxin, both 2018 graduates in Applied Economics, joined Shandong University and University of International Business and Economics as faculty members, respectively, and were both awarded the Bronze Prize.



# Master's Programs

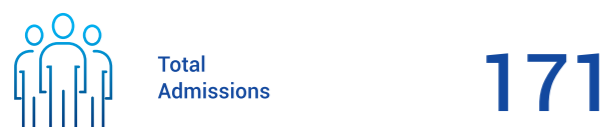
The master's programs cultivate the most talented domestic and international students, continuously increase influence and promote internationalization. The number of applicants for the National Scholarship for the full-time master's programs students has exceeded 400 with the applicants of 2023 coming from 54 countries and regions. The quality of students admitted to Tsinghua MCFO Master's Program of Accounting has also been steadily improved.

During the academic year of 2023-2024, the master's programs have achieved fruitful results. As for talent cultivation, the Master of Finance (MoF) program has launched the Master of Financial Security Program, exploring multiple perspectives of national strategy, economy, and technology. The cooperation with the school's Advisory Board members has deepened. The Master in Management (MiM) program has collaborated with McKinsey in Business Projects for the sixth consecutive year, with Siemens for the fourth year, and resumed and deepened the cooperation with Mercedes-Benz in the Block Seminar "Doing Business in China". Tsinghua-Columbia Dual Master's Degree Program in Business Analytics (TCMiBA) has enhanced its cooperation with Lingban Aiaas, Zhong'an Insurance, Kuaishou Technology, Nestlé and Bairong Inc. and Tsinghua MCFO

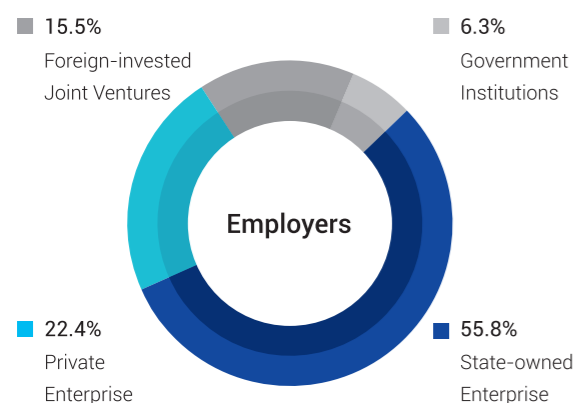
Master's Program of Accounting has invited 20 industry tutors to teach students in top companies. In the 2023 Masters in Management rankings by the *Financial Times*, Tsinghua SEM ranked 6th place, which marked a significant climb of five positions from the previous year and cemented the school as the only Asian institution to break into the Top 10 in the past decade. The Master of Finance program of Tsinghua SEM ranked 5th worldwide for the second time, maintaining a Top 10 position globally for three consecutive years and the top spot in Asia for four consecutive years in the *Financial Times* 2024 Global Masters in Finance (pre-experience) rankings continuously improving global influence.



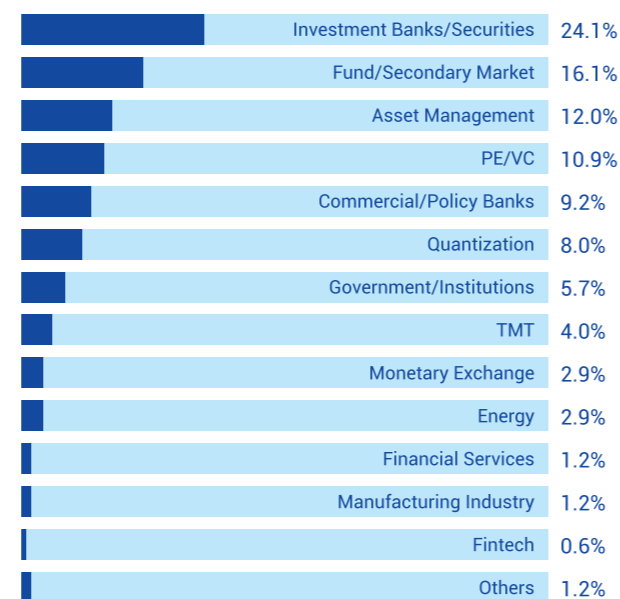
## Master of Finance



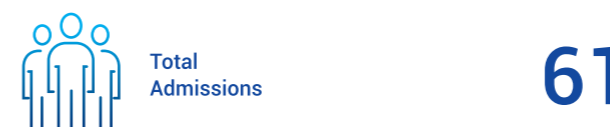
### Employment



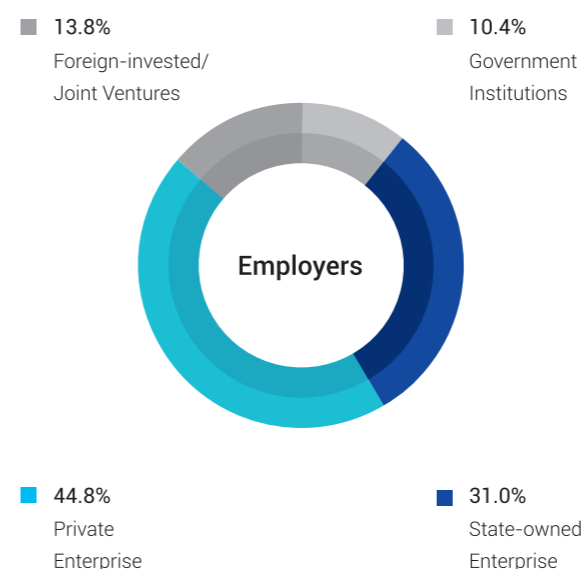
### Industry



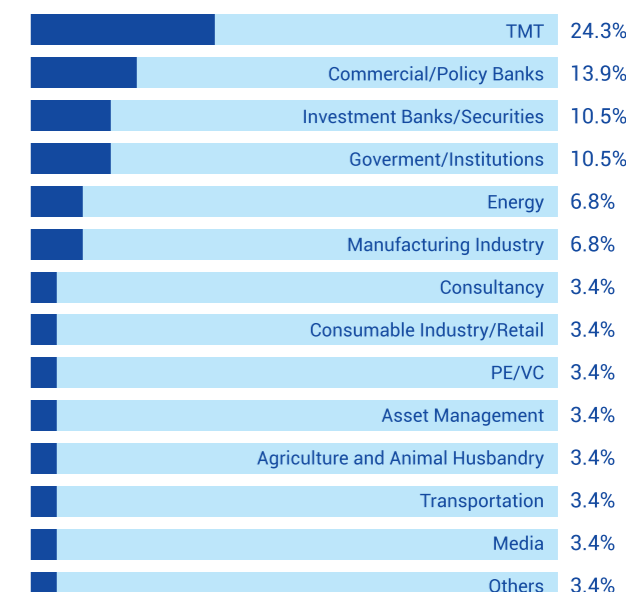
## Master in Management



### Employment



### Industry





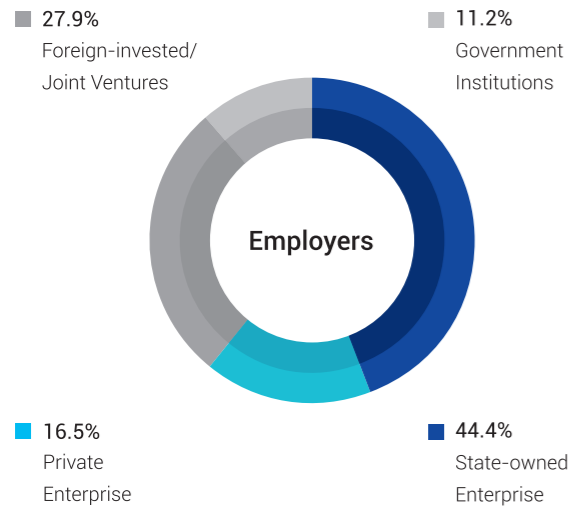


### Tsinghua-Columbia Dual Master's Degree Program in Business Analytics

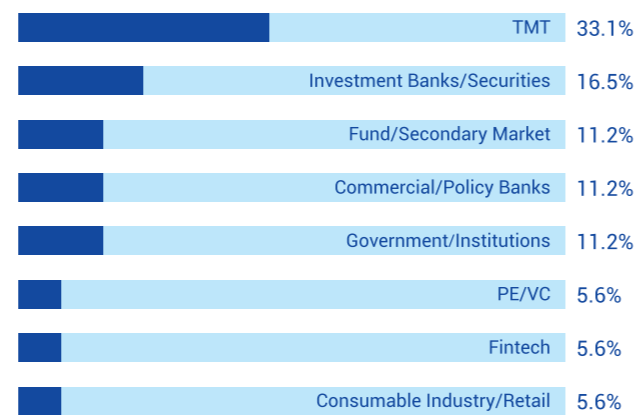


26

#### Employment



#### Industry

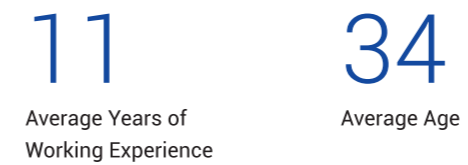


### Tsinghua-SMU MCFO & MPAcc Dual Degree Program



30

#### Student Profile

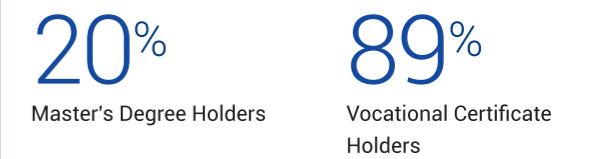
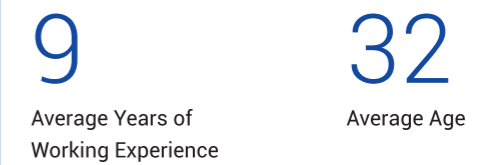


### Master Program in Advanced Financial Management and Big Data



35

#### Student Profile



# MBA Programs

As one of the earliest MBA programs in China, Tsinghua MBA program has been leading the development of China's MBA programs since its establishment in 1991 and is the most influential MBA program in the country. Tsinghua MBA, deeply rooted in Tsinghua University and with the advantages of the comprehensiveness of the university, is committed to cultivating future leaders with integrated management abilities.

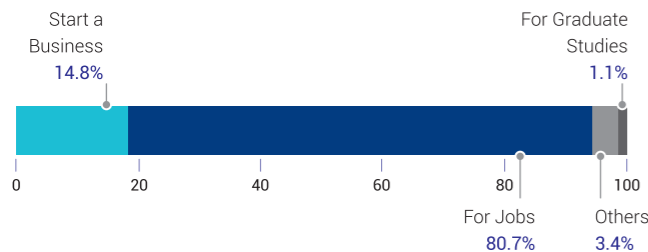
In 2018, Tsinghua MBA Program was accredited A+ in first China University Professional-Degree Rankings in Master of Business Administration Program. In the 2023 QS global MBA programs ranking, Tsinghua SEM ranks 29th worldwide and No.1 in China. The program has been listed consecutively at the top of Research and Ranking on Chinese MBA programs by *Manager* magazine since 2004. In 2023, Tsinghua SEM launched Industrial Innovation MBA Program and started its 2024 cohort admission. The first cohort of students will be enrolled in 2024.

## Tsinghua Global MBA Program

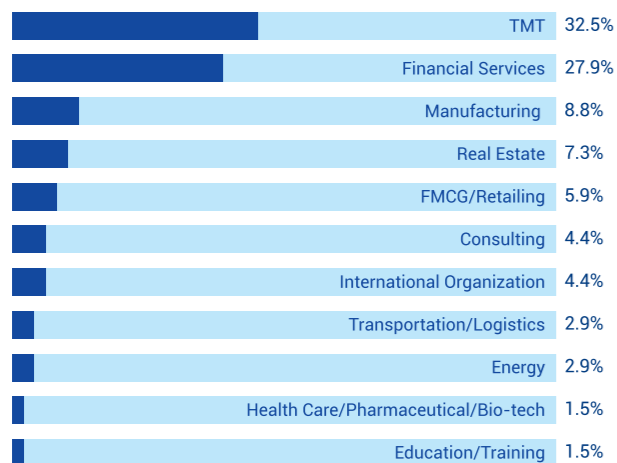
### Student Profile



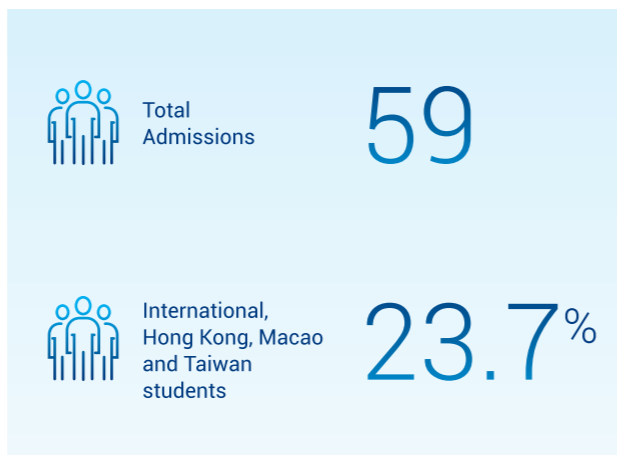
### Employment



### Industry



### Functions



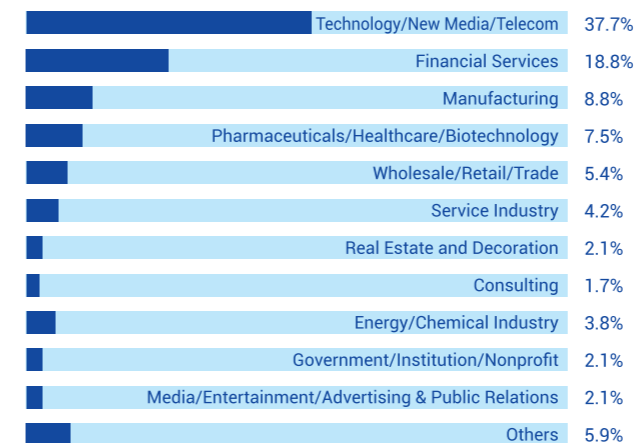
## Tsinghua MBA Program (Part-time)



### Student Profile



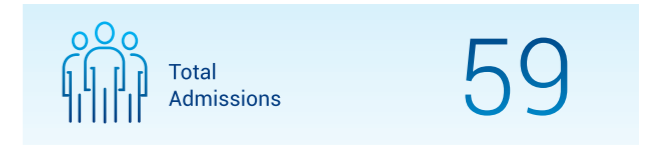
### Industry



### Functions



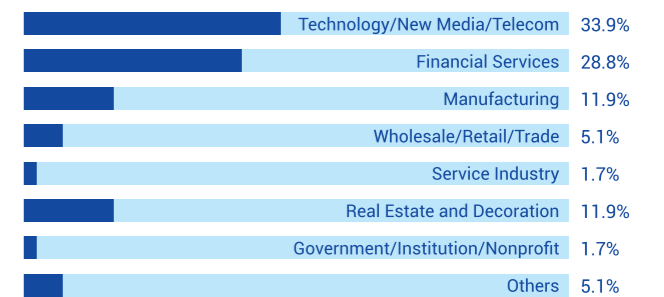
## Tsinghua Technology Innovation MBA Program (Part-time)



### Student Profile



### Industry



### Functions



# EMBA Programs

In the context of the digital economy, Tsinghua SEM Executive MBA Program (EMBA) witnesses a transition in 2022, from a primarily theoretical to completely pragmatic approach amid a new tide of scientific and technological development and industrial evolution in an effort to further upgrade its curriculum that caters to technological revolution and industrial changes, with the repositioning of three brand-new course tracks, namely, Industrial Transformation, Tech Startup and Digital Management.

Fully engaged in constant innovation and exploration as a leader in the development of EMBA programs, Tsinghua SEM EMBA strengthens the systematic, forward-looking and practice-based learning philosophy and works to enable a premium learning experience for entrepreneurs and help build thinkers with great foresight and broad vision by providing them with mentorship in addition to a full range of exquisite, practical courses. A wide range of moves were taken from varied dimensions simultaneously under Tsinghua SEM'S EMBA programs to achieve high-quality enrollment. Racing against time by formulating plans in advance, Tsinghua SEM EMBA held offline activities, online forums and targeted workshops

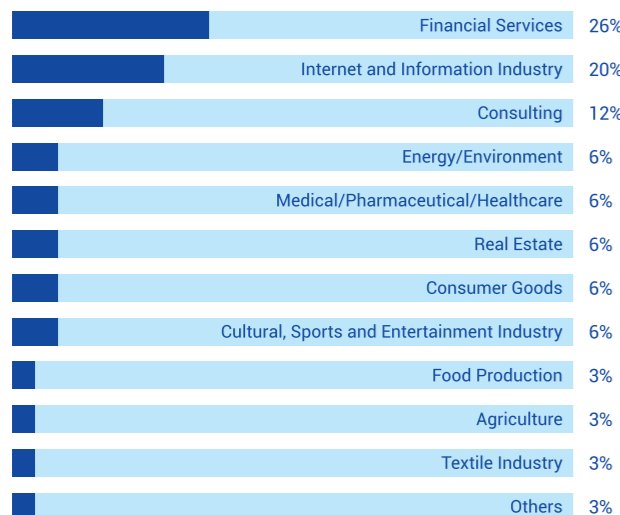
in response to the situation. The programs availed of all opportunities to enable business trips and strengthen company visits for more effective communication. EMBA program keeps empowering real economy and continues to increase the enrollment of candidates from manufacturing and other industries based on cutting-edge science and technology, which leads to steadily improving quality of the students. With constantly growing word-of-mouth influence of the programs and brand, Tsinghua SEM EMBA topped, for the 11th consecutive time, "China's Best EMBA programme" ranking by the *Manager* magazine in 2023. In the future, Tsinghua SEM EMBA will further enhance the cooperation between the university and industry to build a lifetime learning platform for the alumni and continue to lead the alumni to their corporate responsibility to serve the society with commitment and wisdom, contributing to the Chinese path to modernization and high-quality development. In 2022, TIEMBA ranked the third in the Global EMBA ranking by *Financial Times*. And in 2023, it ranked the second globally by 2023 QS EMBA ranking in the joint program category, which marked the best result since the program participated in the QS ranking.

## Tsinghua-INSEAD Dual Degree EMBA Program (TIEMBA)

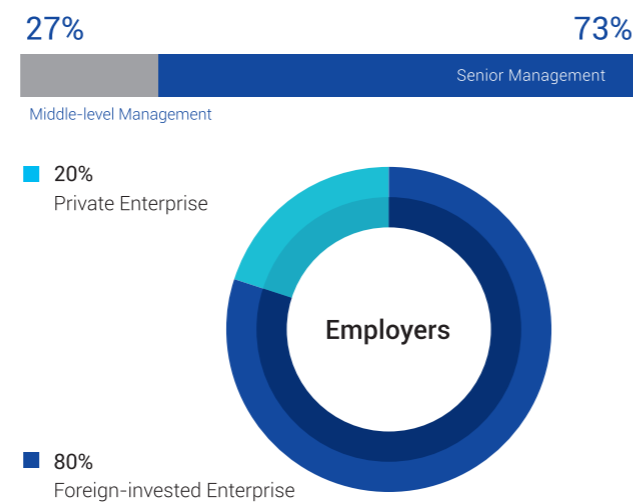
### Student Profile



### Industry



### Management Experiences



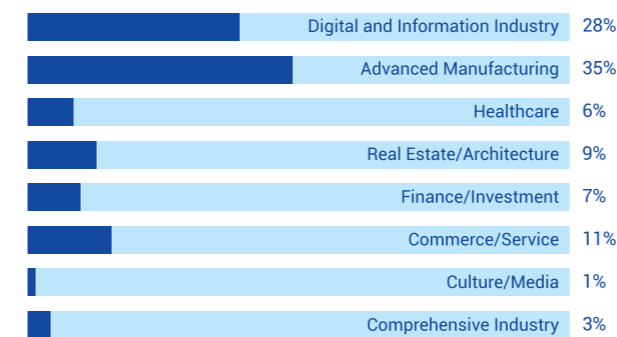
## Tsinghua SEM EMBA Program



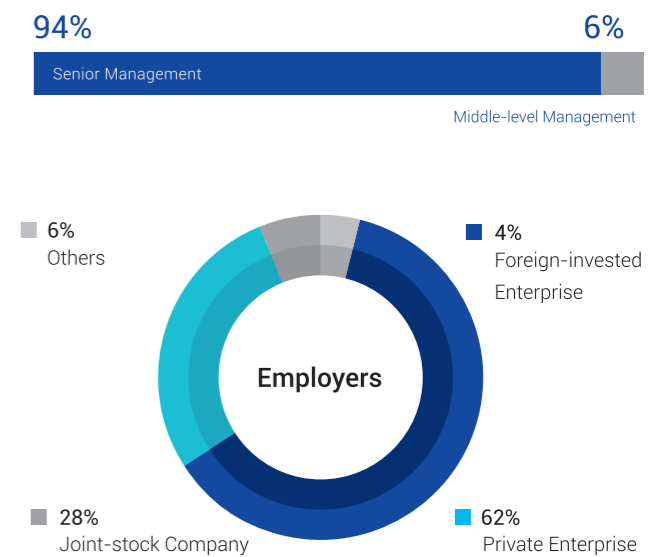
### Student Profile



### Industry



### Management Experiences



# Executive Education Programs



The Executive Education Center (hereinafter referred to as "the Center") at Tsinghua SEM has always committed itself into aligning with national strategies and prioritizing high-quality growth. The Center has initiated the seventh session of the "Executive Management Training EMT" commissioned by the Organization Department of the Central Committee of the Chinese Communist Party and the State-owned Assets Supervision and Administration Commission of the State Council, the fourth session of the "New Era Entrepreneurs Development Program (NEED)" commissioned by the United Front Work Department and the All-China Federation of Industry and Commerce, as well as the third session of the "Business and Management Training Program for Leaders of Beijing Municipal Enterprises" commissioned by the Organization Department of the Beijing Municipal Committee of the Chinese Communist Party.

The Center is dedicated to fostering China's scientific and technological self-reliance and self-improvement at high levels and has introduced the inaugural "China Smart Manufacturing Entrepreneurs Program". This program explores a lifelong learning model for entrepreneurs that integrates industry and education, based on Tsinghua's academic achievements on industry and innovation and the need of leading enterprises in key national strategic industrial chains. The Center adheres to the principle of implementing global strategies with an international vision in its curriculum design. To support the high-quality globalization of Chinese enterprises in the digital age, the Center launched the first Tsinghua SEM Global Navigator Program. This program aims to cultivate pioneering Chinese entrepreneurs with a global vision, digital literacy, and global

competence. Additionally, the second session of the "Global Executive Program in China (GEPC)", China's first global open enrollment executive education program taught in English, commenced in 2023. The Center also initiated the inaugural session of the "Well-Being Women Entrepreneurs Program", SEM's first executive education project on the development of women. Focusing on women's growth, this program helps women forge multi-dimensional influence, and aims to empower women to achieve their ambitions with Tsinghua's century-old heritage. The Center explores online development models for continuing education and launches premium live and recorded course series. Leveraging the core courses of the school's business administration programs, these courses invite renowned industry experts to teach interactively, creating a comprehensive, professional, and immersive learning experience. As the flagship project of the Center's online education, the "SEM Professional Management Program" has completed three sessions.

In addition to its deep involvement in customized corporate training, the Center is committed to providing sustainable growth and innovative development insights for a range of market entities, including state-owned, private, and foreign-funded businesses. By integrating corporate management practices with organizational characteristics, the Center tailors targeted solutions and merges personalized resources for organizational learning, thereby establishing deeply integrated corporate management education programs. It offers a platform for cross-national and cross-industry thought exchange, with purposes of building a knowledge platform that fosters continuous innovation, dynamic development, and cooperative success for enterprises.

# Education on Creativity, Innovation and Entrepreneurship

## Tsinghua x-lab

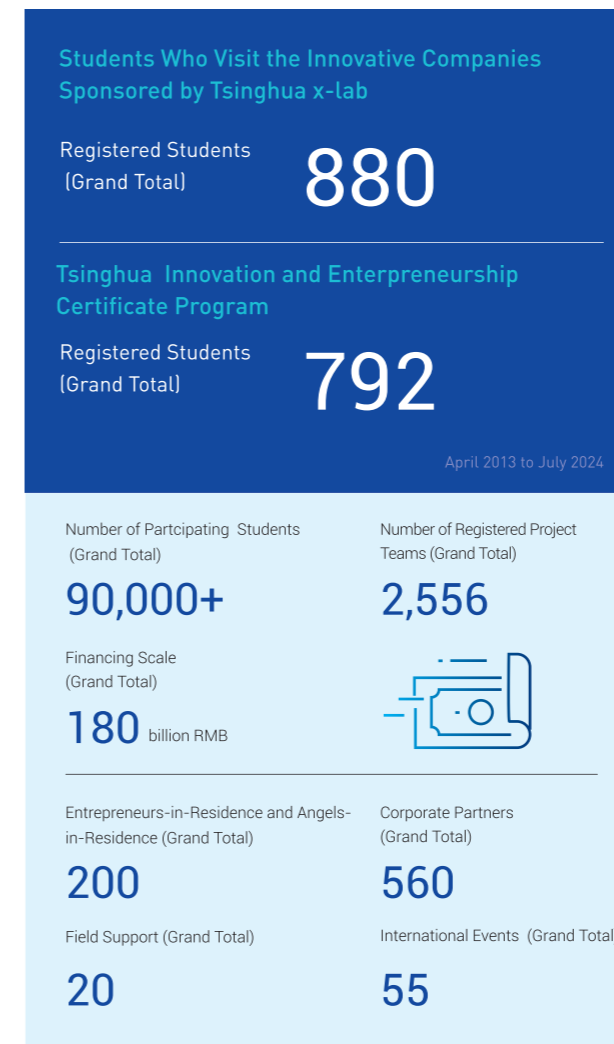
Over the past 10 years since its establishment, Tsinghua x-lab has explored in various ways and gradually established a feasible and structured education system based on creativity, innovation, and entrepreneurship. It has expanded its educational resources through a series of activities including workshops, seminars, and challenging competitions.

The final session of the 13th "Tsinghua University Great Ideas Innovation Challenge (Freshmen Session)" was successfully held on October 15, 2023. The competition inspired students to pay attention to society, identify problems, and come up with great ideas, with 91 freshmen teams signing up and demonstrating their creativity on the university stage. Focusing on the 17 United Nations Sustainable Development Goals, the final round of the 5th Tsinghua University SDG Open Innovation Marathon Challenge was held at Tsinghua SEM on November 26, 2023. Eighteen innovative teams from 21 sub-venues competed on the final stage.

From October 15 to 22, 2023, the 9th Tsinghua TUM international Innovation Entrepreneurship Exchange (TIE<sup>2</sup>) was held in Munich, Germany. This marked the first time the program resumed its offline format since the pandemic. After a university-wide selection process, seven outstanding student startup teams focusing on hard technology and interested in expanding into the European market participated in this program. The project adopted a combination of courses, practical exercises, and visits for exchanges to help students refine their ideas, broaden their horizons, and explore opportunities in the European market.

On May 11, 2024, the opening ceremony of the "Tsinghua x-lab & Meiling Future Scientific Entrepreneur Program" was held at Tsinghua SEM. Through a rigorous selection process involving resume screening and interviews, 22 aspiring tech innovators from Tsinghua University were chosen from over a hundred candidates to become members of the inaugural class of this program. The initiative aims to cultivate students with capabilities in technological achievement transformation as well as interdisciplinary innovation talents in science and industry.

To discover, nurture, and enhance entrepreneurial leadership among Tsinghua students, the 11th "Tsinghua University President's Cup Innovation Challenge" commenced on June 15, 2024. The competition attracted participation from 168 startup teams across various fields including internet technology, environment protection, education, healthcare, and advanced manufacturing.



# Alumni

## Overview



**Organizations**

### Total Alumni Number

**170,239**

68,123 alumni studied at Tsinghua SEM for more than 25 days.



Programs	Regions	Domestic	Overseas
6	17	8	9

Undergraduate (including second-degree)

**12,835**

Ph.D.

**1,435**

Master's

**6,324**

MBA

**14,483**

EMBA

**8,236**

Collaborative Degree Programs

**4,422**

Non-Degree Programs

**122,504**

Among them, 20,388 alumni studied at Tsinghua SEM for more than 25 days.

As of July 31, 2023

## Alumni Highlights

### 2023

#### June

Tsinghua SEM European Alumni Reunion event was held in Munich, Germany.

The Tsinghua SEM Alumni Association organized the Alumni Welcome Event for the council members of Class of 2023 graduates.

#### July

The special committee of Tsinghua SEM Shanghai Alumni Association held the 2023 alumni orientation event.



#### November

The leadership transition of Shenzhen Tsinghua University Alumni Association's SEM Branch Council and the fifth council founding meeting was held in Tsinghua University Shenzhen Institute of Economics and Management.

#### December

The appointment ceremony for alumni mentors for the Class of 2026 undergraduate students was held at Tsinghua SEM, with 63 alumni mentors being appointed.

Tsinghua SEM Hong Kong Alumni Day event was held.

### 2024

#### April

The second meeting of the third Council of the SEM Branch of Tsinghua Alumni Association was held.

The alumni of Tsinghua SEM attended the celebration of the 40th anniversary of the school and held the unveiling ceremony of scholarships, home construction fund and other alumni donation projects.



#### May

Guangdong, Hong Kong and Macao alumni of Tsinghua SEM celebrated the 40th anniversary of the school.

The "Tsinghua SEM 40th Anniversary Love Relay" activity was released. The alumni donated to the Gansu Xinghua Youth Education Fund initiated by Professor ZHAO Jiahe.

# International Cooperation

Tsinghua SEM actively explores and innovates international cooperation opportunities, and has established strategic partnerships with 113 well-known global universities, such as Stanford Graduate Business School, Wharton School of the University of Pennsylvania, London Business School and so on. The school consistently carries out multi-channel and in-depth global student exchange programs including both incoming and outgoing semester, short-term exchange and summer program, which attracted 315 undergraduate, master's and MBA students, and won highly praise from partner universities and participants. The programs aim to provide strong support for increasing the global influence of Tsinghua SEM, to offer adequate help for students to expand their global horizon and to create a valuable platform for students to perceive Tsinghua SEM, Tsinghua University, and China.

Tsinghua SEM regularly participates in conferences held by international associations and organizations, including the Association to Advance Collegiate Schools of Business (AACSB), Association of Asia-Pacific Business Schools (AAPBS), Global Alliance in Management Education (CEMS) and Partnership in International Management (PIM) and keeps active communication with international organizations and partner universities worldwide.



Cooperative exchange agreements with world-class business schools

113

Students participating in global exchange programs

315

Current international students

387

Student applications for travelling outside the Chinese mainland

655



Except for annotations, all the numbers and data are updated between August 1, 2023, to July 31, 2024.

School of Economics and Management  
Tsinghua University

Beijing 100084, China

Tel: (8610) 6278 5515

Fax: (8610) 6278 5876

<http://www.sem.tsinghua.edu.cn>



For more information,  
scan the code